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Managing Across Borders: The Transnational Solution ...

Managing Across Borders: The Transnational Solution By Sumantra Ghoshal. Pages: 5 (1005 words) Published: September 5, 2014. Managing Across Borders. Sumantra Ghoshal co-authored Managing across Borders: The Transnational Solution with Christopher A. Bartlett, This book has been listed in the Financial Times as one of the 50 most influential management books and has been translated into nine languages.

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Managing Across Borders: The Transnational Solution. Harvard Business School Press, 1989.

Managing across borders: the transnational solution ...

The expatriates' boundary spanning, problem solving and knowledge exchange enhance the global integration, national responsiveness, and worldwide innovation and learning concomitant with the transnational form of the MNC. Keywords multinational companies, transnational management, expatriate managers, intercultural competency, boundary spanning

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Christopher A. Bartlett (born 1943) is an Australian organizational theorist, and Emeritus Professor of Business Administration at the Harvard Business School, known for his work on multinational corporation and transnational management with Sumantra Ghoshal.

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Managing Across Borders: New Strategic Requirements

Complete findings will be presented in the forthcoming book, Managing across Borders: The Transnational Solution (Boston: Harvard Business School Press, forthcoming). 2. This global integration/national responsiveness framework was

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