

# **Building Applications With Ibeacon Proximity And Location Services With Bluetooth Low Energy**

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iBeacon is based on Bluetooth low energy proximity sensing by transmitting a universally unique identifier picked up by a compatible app or operating system. The identifier and several bytes sent with it can be used to determine the device's physical location, track customers, or trigger a location-based action on the device such as a check-in on social media or a push notification.

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## **Building Applications with iBeacon: Proximity and Location ...**

RAD Studio XE8 provides you with the tools to rapidly design, build, and deploy connected apps that deliver innovative IoT solutions. The new Beacon component makes it easy to add proximity awareness to your applications. Two beacon formats are available: iBeacon and AltBeacon. iBeacon is a format defined by Apple.

## **Matthew S. Gast Building Applications with iBeacon ...**

Learn how iBeacons provide applications with proximity information; Set up, activate, and test iBeacons on both specialized and general-purpose hardware; Explore the APIs and tools you need to develop location-aware mobile applications; Use built-

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in iOS features to interact with iBeacons, including Passbook

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## **Building Applications with iBeacon: Proximity and Location ...**

By transmitting an identifier, a beacon can define a small area that devices react to, and those reactions can be used to create new applications and new interactions. An iBeacon is a Bluetooth Low Energy proximity beacon that is submitted for compatibility testing under an Apple licensing program, and the Bluetooth proximity functions on Apple systems are referred to in developer documentation as iBeacon frameworks.

## **Building Applications with iBeacon [Book]**

Book description. High-precision location information is increasingly useful for mobile application

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developers, since it allows devices to interact with the world around them. This practical book shows you how to achieve arm's reach accuracy with iBeacons, simple transmitters that enable your applications to react to nearby surroundings and then deliver timely, relevant information—especially indoors, where GPS and cell service are inaccurate.

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Because beacons simply transmit this small packet of information, any results that developers want to trigger on a device that is in proximity to the beacon must be part of a separate application that is written to work with the beacon. These applications can be quite versatile and as simple as an HTML and Javascript application.

## **Building Applications with iBeacon: Proximity and Location ...**

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